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Location: Connecticut, USA

Sportech Announces a new Collaboration with Fanatics Sportsbook to Enhance Sports Betting Experience in Connecticut

Sportech, the betting and entertainment business, has announced a collaboration with Fanatics Betting and Gaming, a subsidiary of Fanatics Holdings Inc. to offer an enriched sports betting experience to their customers in Connecticut.

Since sports betting was legalized in Connecticut in 2021, Sportech has been successfully operating sports betting across their eight retail locations in the State in a partnership with the Connecticut Lottery Corporation (CLC) and the outgoing supplier Rush Street Interactive.

With the CLC introducing Fanatics Betting and Gaming as its exclusive sports betting partner for mobile and retail channels, Sportech is delighted to collaborate with Fanatics Sportsbook in Connecticut. Fanatics Betting and Gaming will upgrade Sportech retail locations in Connecticut with new signage, enhanced odds screens and brand-new self-service betting kiosks from Suzohapp. Fanatics Sportsbook will be the official odds provider for Sportech retail sports betting locations and offer legal betting markets for all major sports including professional and college football, basketball, hockey, baseball, alongside tennis, soccer, golf, MMA and boxing.

Sportech anticipates this partnership will contribute to the growth of the State's overall sports betting market. In 2022, retail sports betting handle at Sportech Venues reached an impressive US\$98.7 million, with forecasts predicting further growth in 2023.

Richard McGuire, Chairman of Sportech Ltd said; "We are thrilled at the prospect of working with Fanatics Betting and Gaming, and continuing to expand our mutually successful relationship with the CLC. Sportech has a longstanding reputation for providing first-class entertainment in Connecticut, and this collaboration means that we can leverage our retail locations to deliver a unique omni-channel sports betting experience for Fanatics Betting and Gaming and the CLC, which is great for sports fans across the State. We will continue to provide environments that are fun, safe and exciting for our customers, and look forward to progressing new initiatives with the CLC and Fanatics Betting and Gaming over the coming weeks"

Ari Borod, Chief Business Officer at Fanatics Betting and Gaming said; "Collaborating with Sportech brings lots of exciting opportunities. Together with the CLC, we believe that with Sportech we can create a truly customer-centric approach that will be very compelling for sports betting fans in Connecticut."

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About Sportech:

Sportech is an international betting and hospitality business, known for its innovative solutions in the sports betting industry. With a strong presence across multiple locations, Sportech is committed to providing exceptional service and cutting-edge technology to its customers.

About Fanatics Betting and Gaming:

Launched in 2021, Fanatics Betting and Gaming is the online and retail sports betting subsidiary of Fanatics Holdings Inc., a global digital sports platform. The Fanatics Sportsbook makes being a fan easy with fast signup, easy betting, transparent withdrawals, live streaming, industry leading search functionality, the ability to earn FanCash on their bets and a curated Discover page with the sports and bets that matter most to a customer. The Fanatics Sportsbook is available online in Colorado, Connecticut, Kentucky, Maryland, Massachusetts, Ohio, Tennessee, Virginia and West Virginia. Fanatics Sportsbook has retail locations outside of Progressive Field, XL Center and Nationwide Arena and the only retail sportsbook inside an NFL stadium at FedExField. Fanatics Betting and Gaming is headquartered in New York.

About the Connecticut Lottery Corporation:

The Connecticut Lottery Corporation (CLC) is a quasi-public state agency with the mission to generate revenue for Connecticut consistent with the highest standards of good public policy and social responsibility. In fiscal year 2023, players won more than \$1.1 billion in prize money and retailers earned more than \$80 million in commissions. At the same time, the CLC provided more than \$404 million to support the valuable services and programs funded by the state's General Fund including public health, libraries, public safety, education and more. Since the Lottery began in 1972, its contributions to the General Fund have exceeded \$11.5 billion.*

The CLC reminds the public that Lottery purchasers must be 18 or older, and players must be at least 21 to place sports wagers. Help is available for problem gambling. Call 888-789-7777 or visit ccpg.org.

*Based on unaudited FY 2023 financial statements.

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End of Release

Note: This press release is for informational purposes and may include forward-looking statements that involve risks and uncertainties.