



PRESS RELEASE

Super Bowl Sunday: Sportech Venues in Connecticut

Connecticut, USA – 15 February 2024

In the days leading up to Super Bowl Sunday, Sportech Venues became a hub of sports betting excitement as the passion of NFL fans could be felt in our venues across Connecticut.

The Super Bowl was a showdown between the 49ers and Chiefs, and despite the Chiefs' status as reigning champions, they went into the game as a marginal betting underdog.

For the Big Game itself, our staff processed over 25,500 bets worth in excess of \$2.1 million, with an average bet size of \$84 per fan, which were handled by our staff on location and lodged with Fanatics Sportsbook.

Despite the Chiefs underdog status, we saw considerable betting support for them as they game drew in, and as Patrick Mahomes threw a thrilling game-winning touchdown it meant that Sportech took a slight loss for the day. Not only was the victory sweet for the Chiefs fans, but also for the numerous Sportech customers who walked away with winnings from their teams victory.

"Super Bowl is always a great time for us," remarked Paul Dionne, VP of Marketing at Sportech Venues. "Seeing our patrons come together, celebrating wins at our locations, and having so much fun, is testament to the vibrant culture we're fostering."

A significant uptick was also seen at Sportech's leading Food and Beverage venues in Stamford and Windsor Locks, where fans converged to witness the Super Bowl live. This resulted in a notable 13% increase in F&B sales on the day, with the vibrant atmosphere and collective cheers for successful bets enhancing the overall experience.

While condolences were extended to the 49ers fans, congratulations were abundant for the Chiefs on their victory. The entire Sportech team is now looking forward to the next American football season, committed to delivering unparalleled sports betting experiences to their patrons.

As the calendar turns towards the NCAA championship, known as "March Madness", Sportech remains focused on exploring growth opportunities within Connecticut's dynamic sports betting landscape.

The company is also preparing to share its FY2023 trading update with the market and investors in late March, promising further insights into its operations and future plans.

For media inquiries, please contact: ir@sportechplc.com

About Sportech Venues:

Sportech Venues is a leading provider of innovative sports and gaming entertainment experiences, offering state-of-the-art sports betting and tote betting solutions across Connecticut, USA. With a commitment to excellence, Sportech continues to enhance the fan experience and drive growth in the dynamic world of sports and horse racing wagering.